

ASLME & Seton Hall University School of Law
Fourth Annual Student Health Law Conference - October 22, 2010
Panelist List

8:30am – 9:20am

Title: Plenary Session: Taking the Health Law Career Path
& Hot Hiring Areas in Health Law
Speaker: Peter Leibold: Executive Vice President & Chief Executive Officer, American
Health Lawyer's Association

9:30am – 10:20am

Panel A

Title: Non-Profit Health Care Organizations
Speakers: Keri Logosso: Executive Director, Wynona's House
Bryn N. Whittle: Senior Staff Attorney, Community Health Law Project

Panel B

Title: In-House Counsel: Pharmaceutical Companies*
Speakers: John Deno: Senior Counsel, US Pharmaceuticals Access, Bristol-Myers Squibb
John O'Reilly: Assistant General Counsel, Oncology, sanofi-aventis

Panel C

Title: When a Medical License Is At Stake*
Speakers: Tara A. Ragone: Deputy Attorney General, New Jersey Office of the Attorney
General, Division of Law
Richard West: Partner, Law Office of Richard A. West, LLC

Panel D

Title: Careers in Health Care Consulting & Management
Speakers: Jaime Pego: Manager, Forensic Advisory Services Practice, KPMG LLP
Scott Liebman: Vice President, Porzio Pharmaceutical Services, LLC; Associate,
Porzio, Bromberg & Newman; Director, Regulatory and Compliance
Services

Panel E

Title: Law Firm Practice: Representing Health Care Providers*
Speakers: Isai Senthil: Associate, Health Law Practice Group, Brach Eichler LLC
Herve Gouraige: Member, Epstein Becker Green PC

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10:30am – 11:20am

Panel A

Title: Elder Law: Advocacy, Medicaid & Health Care Planning
Speakers: Linda Ershow-Levenberg: Partner, Fink Rosner Ershow-Levenberg LLC
Gwen Orłowski: Director, Division of Elder Advocacy, New Jersey Department of the
Public Advocate
Crystal West: Associate, Schenck, Price, Smith & King, LLP

Panel B

Title: Health Information & Technology Practice
Speakers: Jason Mark Anderman: President & Co-Founder, Whichdraft.com
Helen Oscislowski: Appointed Member, New Jersey Health Information
Technology Commission (NJHITC); Founding Member, Oscislowski LLC

Panel C

Title: When a Medical License Is At Stake*
Speakers: Tara A. Ragone: Deputy Attorney General, New Jersey Office of the Attorney
General, Division of Law
Richard West: Law Office of Richard A. West, LLC

Panel D

Title: Obtaining a Master of Laws (LLM) in Health Law
Speakers: John O'Reilly: Assistant General Counsel, Oncology, sanofi-aventis
David Crapo: Of Counsel, Gibbons PC

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11:30am – 12:20pm

Panel A

Title: Unique Careers in Legal Publishing
Speakers: Amy Watkins: Legal Editor, Gann Law Books
Kelly A. Briganti: Freelance Writer and Editor

Panel B

Title: In-House Counsel: Pharmaceutical Companies*
Speakers: John Deno: Senior Counsel, US Pharmaceuticals Access, Bristol-Myers Squibb
John O'Reilly: Assistant General Counsel, Oncology, sanofi-aventis

Panel C

Title: Careers in Public Health Law Research
Speakers: Evan Anderson: Senior Legal Fellow, National Program Office, Public Health
Law Research, Temple University, Beasley School of Law
Heidi Bramson: Program Manager, Baron Edmond de Rothschild Chemical
Dependency Institute, Beth Israel Medical Center

Panel D

Title: Hospital & Health Care Management
Speakers: Mary Deno: Vice President, Human Resources, Livingston Services Corporation,
an affiliate of Saint Barnabas Health Care System
Francine Halushka Katz: Vice President & General Counsel, Saint Joseph's
Healthcare System

Panel E

Title: Law Firm Practice: Representing Health Care Providers*
Speakers: Lani Dornfeld: Member, Health Law Practice Group, Brach Eichler, LLC
William Hurlock: Partner, Seiger Gfeller Laurie LLP

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1:30pm – 2:20pm

Panel A

Title: Pharmaceutical & Medical Device: the Compliance Role*
Speakers: Mark Petrille: Dir. Of Compliance, Siemens Healthcare Sector USA
Dr. Michael Bui: Associate Director, Global Regulatory Strategy, Oncology,
Bayer HealthCare Pharmaceuticals

Panel B

Title: Government Enforcement of Health Care Fraud*
Speakers: Janine Rivera: Gen. Counsel, New York State Office of the Medicaid Inspector
General
John Krayniak: Assistant General Counsel, Senior Counsel, Medicaid Fraud
Control Unit, Office of the Attorney General
Maureen Ruane: Assistant US Attorney, Health Care & Government Fraud Unit,
US Attorney's Office – District of New Jersey

Panel C

Title: Government Regulatory Agencies: Overseeing the Law*
Speakers: Sharon Joyce: Deputy Director, New Jersey Office of the Attorney General
Maureen Miller: Office of Regulatory Affairs, New Jersey Department of Health
and Senior Services
Jessica Zeller: Associate Chief Counsel, Office of the General Counsel, Food &
Drug Administration

Panel D

Title: Starting Your Own Health Law Related Business
Speakers: Jason Mark Anderman: President & Co-Founder, Whichdraft.com
Michael Bell: President & Founder, R-Squared

Panel E

Title: In-House Counsel: Hospitals
Speakers: Francine Halushka Katz: Vice President & General Counsel,
Saint Joseph's Healthcare System
Alyssa Verderami: Associate General Counsel, Saint Peter's University Hospital

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2:30pm – 3:20pm

Panel A

Title: Pharmaceutical & Medical Device: the Compliance Role*
Speakers: Mark Petrille: Director of Compliance, Siemens Healthcare Sector USA
Sunitha Ramamurthy: Senior Director of Compliance, Commercial Operations,
Corporate Ethics and Compliance, Eisai, Inc.

Panel B

Title: Government Enforcement of Health Care Fraud*
Speakers: Janine Rivera: Gen. Counsel, New York State Office of the Medicaid Inspector
General
John Krayniak: Assistant General Counsel, Senior Counsel, Medicaid Fraud
Control Unit, Office of the Attorney General
Maureen Ruane: Assistant United States Attorney, Health Care & Government
Fraud Unit, United States Attorney's Office – District of New Jersey

Panel C

Title: Government Regulatory Agencies: Overseeing the Law*
Speakers: Sharon Joyce: Deputy Director, New Jersey Office of the Attorney General
Maureen Miller: Office of Regulatory Affairs, New Jersey Department of Health
and Senior Services
Jessica Zeller: Associate Chief Counsel, Office of the General Counsel, Food &
Drug Administration

Panel D

Title: Hospital & Medical Groups: Compliance & Risk Management
Speakers: Jonathan Barkhorn: Senior Vice President, Compliance, Saint Barnabas Health
Care System
Mollie O'Brien: General Counsel & Chief Operating Officer of Risk Retention
Group, Emergency Medical Associates
Alyssa Verderami: Associate General Counsel, Saint Peter's University Hospital

Panel E

Title: In-House Counsel: Academic Medical Centers
Speakers: Lester Aron: Senior Vice President and General Counsel, The University of
Medicine and Dentistry of New Jersey
Dr. Gregory Rokosz: Senior Vice President for Medical and Academic Affairs,
Saint Barnabas Medical Center