



Using Law, Policy, and Research  
to Improve the Public's Health  
**A NATIONAL CONFERENCE**

**September 13 – 15, 2010  
Atlanta, Georgia**

**Presented by:**  
**The American Society of Law, Medicine & Ethics**  
**The Public Health Law Association**  
**The Centers for Disease Control and Prevention**

**Funded in part by:**  
**The Robert Wood Johnson Foundation**

**Conference Goals:** The goals of this conference are to (1) examine the role of law and policy in promoting, protecting, and improving global and domestic public health; and (2) help build effective partnerships to accomplish public health law and policy objectives.

**Content:** In addition to plenary and training sessions, an array of concurrent sessions during the conference are designed to address the major themes in communicable and chronic disease prevention and control (including lessons learned from H1N1 influenza); global, national, tribal, state, and local health law and policy; research in public health law and policy, relationships among public and private partners, and critical, emerging issues.

**Who Should Attend?:** This conference is intended for international, national, state, tribal, and local individuals who are:

- Elected and appointed officials involved in creating or enforcing international or domestic public health laws;
- Public health practitioners and legal counsel in the public sector;
- Lawyers in the private sector who represent health care providers, health advocacy organizations, or other clients that may have a significant interest in the public's health;
- Physicians, nurses, and other health care workers in public health and clinical practices;
- Judges, clerks, and their staffs active in public health and health care issues;
- Scholars, educators, researchers, and students with focus areas in health care, public health science or practice, or public health law, ethics, or policy; and
- Persons interested in the use of law as a tool for improving the public's health.

## **Conference Program**

### **Day 1 – September 13**

11:00 a.m.	Conference Registration Opens
12:45 – 1:00 p.m.	Conference Opening Remarks

Benjamin W. Moulton, JD, MPH, American Society of Law Medicine & Ethics  
James G. Hodge, Jr., JD, LLM, ASU Sandra Day O'Connor College of Law

1:00 – 1:30 p.m.

**Keynote Address: Public Health and Science an Agenda for Change**

1:30 – 2:30 p.m.

**Plenary Session 1: Public Health Law: Year in Review**

Gene Matthews, JD, UNC Gillings School of Global Public Health  
Wendy Parmet, JD, Northeastern University School of Law  
Rick Hogan, JD, MPH, Arkansas Department of Health

2:30 – 3:00 p.m.

Networking Break

3:00 – 4:15 p.m.

**Concurrent Sessions 1**

- **Vaccination Laws and Policies**

Peter Jacobson, JD, MPH, University of Michigan School of Public Health

Anna Kirkland, JD, PhD, University of Michigan

Ross Silverman, JD, MPH, SIU School of Medicine

- **Health Information Law and Technology**

Sharona Hoffman, JD, LLM, Case Western Reserve University School of Law

David Kaelber, MD, PhD, MPH, MetroHealth Hospital in Cleveland, OH

Andy Podgurski, Case Western Reserve University

- **Childhood Obesity Laws and Policies**

Manel Kappagoda, JD, MPH, Public Health Law & Policy

Paul Diller, JD, Willamette University School of Law

Lynn Silver, MD, MPH, NYC Department of Health

- **Emerging Findings in Public Health Law Research**

Scott Burris, JD, Temple University School of Law

Michelle Mello, JD, PhD, Harvard University School of Public Health

4:20 - 5:30 p.m.

**Concurrent Sessions 2**

- **Situational Standards of Care**

Kristine Gebbie, DrPH, RN, Hunter College of Nursing

- **Injury Prevention and Control**

Jon S. Vernick, JD, MPH, Johns Hopkins University

James Mosher, JD, The CDM Group, Inc.

Lainie Rutkow, JD, PhD, MPH, Johns Hopkins University

- **Health in all Policies: The Role of Health Impact Assessments**

Montrece Ransom, JD, MPH, Centers for Disease Control and Prevention

- **Public Health Law on the Frontlines: Strengthening Practitioner Skills**

Susan Allan, MD, JD, MPH, University of Washington  
Shannon O'Fallon, Oregon Department of Justice

5:45 – 7:00 p.m.

**Welcome Reception and Awards Ceremony**

Sponsored by the Public Health Law Association

**Day 2 – September 14**

7:30 – 8:15 a.m.

Continental Breakfast & Registration

8:15 – 9:30 a.m.

**Concurrent Sessions 3**

- **Global Public Health Legal Responses to H1N1**  
Lance Gable, JD, MPH, Wayne State University Law School
- **Genetic Testing and Policies**  
Judith Daar, JD, Whittier Law School  
Jeffrey Botkin, MD, MPH, University of Utah  
Paul Lombardo, PhD, JD, Georgia State University Law School
- **Local Public Health Law and Policy Innovations**  
Kristine Gebbie, DrPH, RN, Hunter College of Nursing
- **Regulatory Approaches to Policymaking and Legislative Advocacy**  
Richard Hughes, IV, MPH, Association of State and Territorial Health Officials  
Ann Goldberg, JD, West Virginia Bureau for Public Health  
Duane Huffman, MPA, Arizona Department of Health Services

9:30 – 9:45 a.m.

Networking Break

9:45 – 11:00 a.m.

**Concurrent Sessions 4**

- **Federal Regulation of Tobacco Products**  
Doug Blanke, JD, Tobacco Control Legal Consortium, William Mitchell College of Law  
Maggie Mahoney, Tobacco Control Legal Consortium, William Mitchell College of Law  
Leslie Zellers, Technical Assistance Legal Center
- **Impact of National Health Reform on Public Health Laws and Policy**  
Wendy Parmet, JD, Northeastern University School of Law  
Jane Perkins, JD, MPH, National Health Law Program  
Timothy Westmoreland, JD, Georgetown Law
- **Lessons from H1N1: Federal and State Laws and Policies for Preparedness and Resilience**  
Jean O'Connor, DrPH, JD, Centers for Disease Control & Prevention  
Paul Jarris, MD, MBA, Association of State & Territorial Health Officials  
Joseph Foster, Centers for Disease Control and Prevention
- **Global Climate Control Law and Policy**

Robin Kundis Craig, PhD, JD, MA, Florida State University  
School of Law  
Patricia McCubbin, JD, SIU School of Law  
Robin Salsburg, JD, Public Health Law & Policy

11:05 – 12:15 p.m.

### **Concurrent Sessions 5**

- **Canadian/Mexican Public Health Border Issues**  
Clifford M. Rees, JD, University of New Mexico Health Sciences Center  
Mary Ann Buckley, New York Department of Health  
Amy Kircher, NORAD – Office of the Command Surgeon  
Daniel D. Stier, JD, Centers for Disease Control and Prevention
- **Policy Evaluation**  
Jamie F. Chriqui, PhD, University of Illinois  
Frank J. Chaloupka, PhD, University of Illinois
- **Health Disparities: Healthy People 2020 Update**  
Montrece Ransom, JD, MPH, Centers for Disease Control & Prevention
- **Public and Private Sector Partnerships**  
Dan O'Brien, Maryland Department of Health and Mental Hygiene

12:15 – 1:45 p.m.

### **Lunch & Plenary Session 2: Innovations in Public Health Law and Policy Research**

1:45 – 2:15 p.m.

Networking Break

2:15 – 3:30 pm

### **Concurrent Sessions 6**

- **A Case Study: Functional Regionalization to Regional Cooperation – The Regionalization of the Kansas Public Health Services**  
Angela Ablorh-Odjidja, MHS, National Association of County and City Health Officials (NACCHO)  
Martha A. Ross, JD, Lathrop and Gage, LLC  
Edie Snethen, Kansas Association of Local Health Departments
- **Global HIV/AIDS Laws and Policies**  
Benjamin Mason Meier, JD, LLM, PhD, University of North Carolina  
Lisa Forman, SJD, University of Toronto  
Alicia Ely Yamin, JD, MPH, Harvard Law School
- **Succession Planning in Public Health Law and Policy**  
Gene W. Matthews, JD, UNC Gillings School of Global Public Health  
Jean O'Connor, Centers for Disease Control and Prevention  
Jennifer Gray, JD, US Department of Veterans Affairs

- **Tribal Self-Determination and “Health Governance”:** The Changing Landscape of Health Care Management in Indian Country

Rebecca Tsosie, JD, ASU Sandra Day O’Connor School of Law

Yvette Roubideaux, MD, Rosebud Sioux, Director of the Indian Health Service & University of Arizona

Gail Dine-Chacon, MD, Navajo, Director, Center for Native American Health, University of New Mexico

3:35 – 4:50 p.m.

### **Concurrent Sessions 7**

- **Health Reform or Not: Increasing Access for Vulnerable Populations**

Sidney Watson, JD, Saint Louis University School of Law

John Jacobi, Seton Hall Law School

Robert Restuccia, Community Catalyst

- **Public Health Legal Implications of Antimicrobial Resistance**

Kevin Outterson, JD, LLM, Boston University School of Law

John H. Powers, MD, NIH, National Institute of Allergy and Infectious Diseases

Brad Spellberg, MD, David Geffen School of Medicine at UCLA

- **Non-traditional Public Health Law and Policy Partners**

Ross Silverman, JD, SIU School of Medicine

Jason A. Smith, University of Connecticut Health Center

Priscilla Keith, Esq., Health & Hospital Corporation of Marion County

- **Preemption: The Long- and Short-[Term] of It**

Mark Pertschuk, JD, Preemption and Movement Building in Public Health

Jennifer Pomeranz, JD, MPH, Yale University

6:00 – 7:30 p.m.

### **Networking Dinners**

## **Day 3 – September 15 [Conference Training Opportunities]**

7:30 – 8:30 a.m.

Breakfast at Topical Tables

8:45 – 10:00 a.m.

### **Training and Learning Workshops**

- **Public Health Law 101**

Richard A. Goodman, MD, JD, MPH, and Anthony D. Moulton, PhD, Co-Directors, CDC Public Health Law Program

- **Public Health Law Research: Interdisciplinary Methods for Building the Evidence Base for Policy**

Scott Burris, JD, Temple University School of Law

Alexander Wagenaar, PhD, Epidemiology and Health Policy Research

- **Skills Building in Public Health Law and Policy**

Marice Ashe, JD, MPH, Public Health Law & Policy  
James Krieger, MD, MPH, Chronic Disease and Injury  
Prevention Section Public Health - Seattle and King County  
Wilfredo Lopez, JD, NYC Department of Health and Mental  
Hygiene

- **Environmental Health Impacts**

Montrece Ransom, JD, MPH, Centers for Disease Control and  
Prevention

10:15 – 11:30 a.m.

**Training and Learning Workshops *[Repeated]***

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- **Environmental Health Impacts**

Montrece Ransom, JD, MPH, Centers for Disease Control and  
Prevention

11:30 – 12:00 p.m.

Conference Summary and Conclusion